

Converting Interviews Into Offers

You get the interview. You don't get the offer.

The CV worked, the calls are coming in, and then, final round, case study, "we went with someone else." You freeze on product-sense questions, your stories don't land as structured wins, and when an offer does show up you take whatever number they say first.

What's in this stage's playbook

- Live mock PM and PO interviews, product sense, execution, behavioral, with real feedback
- The STAR framework drilled for PM and PO-specific stories, not generic ones
- Product-sense and case-study frameworks used by real product interview panels
- A negotiation script so you don't leave money on the table

You need repeatable interview structure and the confidence to negotiate, not more interviews.